SORBONNE UNIVERSITY ABU DHABI

The Impact of COVID-19 on Economic Activities and Wealth Management Programme

Thursday 2 March 2023
5:00 pm – 7:00 pm

Robert de Sorbon Amphitheatre,
Sorbonne University Abu Dhabi

The Impact of COVID-19 on Economic Activities and Wealth Management

Scientific Direction

Dr. Salem Boubakri

Conference project

Since the beginning of the COVID-19 health crisis every sector of society and industry was impacted for better or worse. The impact of COVID-19 on economic activities, wealth management firms and investors has left questions about the short and long term impacts on the industry and growth.

The nature of the crisis impacts wealth management in multiple levels. Many wealth management clients are worried about their financial investment due to the great level of volatility in financial markets around the world triggered by the lockdown measures.

These unexpected circumstances affected both investors and wealth management firms. Investors have seen direct impacts on their portfolios, given initial market drops and historic levels of volatility.

Though significant measures have been implemented to limit uncertainty, there remain questions about the short and long term impacts of COVID-19 on wealth management. Many existing wealth management trends have been accelerated, while others have reversed, and firm strategies have quickly pivoted to respond to client needs in a new environment.

Social distancing has created a new situation for wealth management. Many wealth management firms have adjusted their client engagement model substantially in order to remain the trusted partner for their clients in these challenging times.

As the economy slowly emerges from the crisis, the success of wealth management firms will likely depend on their ability to use the crisis to accelerate their digital transformation and embrace a more flexible wealth management operating model.

Our conference will examine how the economic activities and wealth management firms around the world have weathered the health crisis, whether their technology platforms have been able to live up to client expectations, and what type of action they are planning to take in the future.

Programme

5:00 pm

Opening remarks – Dr. Salem Boubakri

Round table - The Impact of COVID19 on Economic Activities and Wealth Management

» Moderator :

Dr. Salem Boubakri

» Speakers:

Dr. Jamel Zarrouk, Chief Economist & Managing Director, Boulder Economic Consultancy

Dr. Christophe Lalandre, Bank Lombard Odier & Co

Mr. Abdelfatah Tlemsani, Société Générale CIB

7:00 pm

Closing remarks – Dr. Salem Boubakri

Networking Cocktail