SORBONNE UNIVERSITY ABU DHABI | CONTINUING EDUCATION CENTER

MA INSTITUTE



AI FOUNDATIONS AND INVESTMENT CERTIFICATE IN DUBAI

Key Highlights of the Programme:

• MA Institute, in partnership with Sorbonne University Abu Dhabi, offers the AI Foundations & Investment Opportunity Certificate. A programme designed to equip professionals with essential AI knowledge and investment strategies in this fast-evolving field.

• This exclusive programme offers a unique blend of academic excellence and industry expertise, providing participants with a solid foundation in both the technical and investment aspects of Artificial Intelligence. Offered by Sorbonne University Abu Dhabi in collaboration with Market Advantage, it delivers a high-impact learning experience.

Explaining AI and Machine Learning Concepts & Practical Exercises

AI Investment Opportunities

Special Benefits

• **Graduation Ceremony**

Receive a prestigious Certificate of Completion from Sorbonne University Abu Dhabi at our exclusive graduation ceremony.

• **Exclusive Access to Alumni Events**

Enjoy lifetime access to Sorbonne University Abu Dhabi's alumni events.

Event details

• **Thursday**, 17th Sept, 9am-5pm (with lunch)

• **Friday**, 18th Sept, 9am-2pm (with exclusive panel event, followed by graduation ceremony)

• Event to be held at a five-star hotel in DIFC, Dubai

• Cost per head 9800/- AED

Should you have any questions or require further information, please do not hesitate to contact:
info@mainstitute.ae

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Programme Structure

Module 1 (6 Hrs):

This module offers a deep dive into AI fundamentals, covering key technologies, applications, future trends, machine learning, neural networks, and core AI algorithms for a strong foundation.

Module 2 (3 Hrs):

Unlock the power of AI! This module equips you with the skills to identify and assess high-potential AI opportunities, giving you a competitive edge in the evolving tech landscape.

Exclusive Panel Event:

Industry leaders and AI experts will discuss the latest AI trends in two panels, offering a unique networking opportunity with AI and investment professionals

Full Programme Arrangement

Market Advantage Institute will handle all aspects of the programme, including:

- Panel event along with marketing materials, social media promotion, photography, and videography.
- Classes with coffee breaks and lunch, hosted at designated venue in DIFC
- A prestigious graduation ceremony where participants will receive their certificates from Sorbonne University Abu Dhabi

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