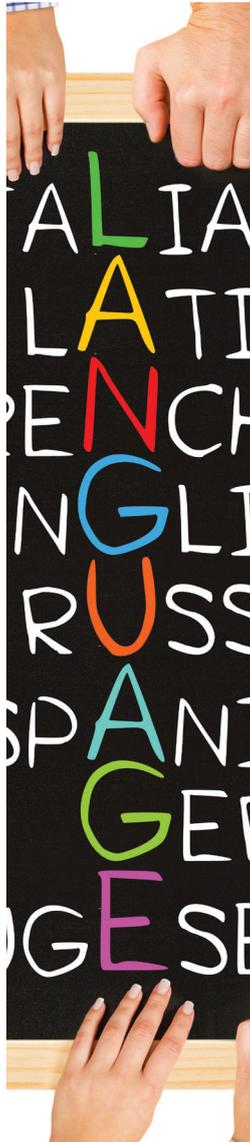




**SORBONNE  
UNIVERSITY**  
**ABU DHABI**

The Career Centre

## **What can I do with a major in Applied Foreign Languages**



## Where do graduates in Applied Foreign Languages work?

Below is a non-exhaustive list of available job sectors and career options after a Bachelor degree in Applied Foreign Languages (modern languages and business) depending on graduates' interests, experience and further studies.

### **International Trade, Sales and Marketing, Consulting, Logistics & Supply Chain**

- International trade specialist
- Business strategy consultant
- Management consultant, internal auditor
- Logistics and distribution manager
- International marketing executive
- Brand manager
- Sales promotion account executive
- Market research analyst
- Supply chain manager

### **Human Resources & Recruitment**

- HR manager
- Global talent acquisition partner
- HR international mobility manager
- Manpower planning analyst
- Recruitment consultant / Headhunter

### **Communications, Journalism, Advertising, Public Relations, Events Management**

- Corporate communications & public affairs manager
- Corporate social responsibility (CSR) manager
- Sustainability and CSR specialist
- Digital content creator / developer
- Digital account executive
- Brand influence and sponsoring manager
- Foreign correspondent
- Conference, exhibition design and creation manager
- Public Relations consultant / PR account executive manager
- Publishing editor
- Digital copywriter
- Senior media planner & buyer
- Translator / interpreter
- Writer

### **Hospitality, Tourism & Travel Industry, Services Industry**

- Account executive
- Business travel manager
- Customer relationship manager
- International conference planner
- Groups and tour operators specialist
- Hotel manager
- Tourism & hospitality business development manager
- Tourism research analyst

### **Arts Management, Culture, Education**

- Art consultant
- Tourism officer
- Museum and gallery exhibitions manager
- Museum and gallery curator
- Guest engagement director
- English as foreign language teacher / lecturer

### **Government, International Organisations, Public Services**

- Foreign service officer
- International public affairs consultant
- Intelligence researcher
- Government research officer
- Civil service administrator
- Community relations & project specialist
- Policy adviser
- Research analyst
- Charities fundraiser
- Humanitarian worker

## Further studies options

A whole range of postgraduate studies are available after a Bachelor degree in Applied Foreign Languages. Examples of specialization areas to take at the post-graduate level (Masters and PhD) include:

- Applied foreign languages
- Master in business administration (management, marketing, accounting, finance, human resources management, consultancy)
- Information, communication and media
- International relations and diplomacy
- International journalism
- Hospitality and tourism
- Translation and interpreting

## Where do SUAD graduates go following a Bachelor degree in Applied Foreign Languages?

The following non-exhaustive list of institutions is based on SUAD placement records for alumni of the Applied Foreign Languages department.

- Sorbonne University Abu Dhabi (UAE)
- Emirates Diplomatic Academy (UAE)
- New York Institute of Technology (UAE)
- Zayed University (UAE)
- Sorbonne Université (France)
- Université Sorbonne Nouvelle - Paris 3 (France)
- Institut d'Études Politiques de Paris (France)
- The National School for Civil Aviation - Ecole Nationale de l'Aviation Civile (ENAC) (France)
- Institut des études européennes- Université Paris VIII (France)
- University of Nice Sophia Antipolis (France)
- ESCP Europe Business School (France)
- Paris-Sud University (Paris XI) (France)
- Institute of International and Strategic Relations IRIS SUP' Paris (France)
- Hochschule Furtwangen University (Germany)
- Queen Mary University of London (UK)
- Imperial College London (UK)
- University of Exeter (UK)
- Loughborough University London (UK)
- Coventry University (UK)
- University of Warwick London (UK)
- California State University-Fullerton (US)
- Jacksonville State University (US)

Postgraduate admission requirements in terms of eligible and relevant undergraduate degree vary widely from country to country and from one higher education institution to another. Candidates may refer to the admission requirements applicable to each institution.

## Best career exploration websites for students

[onisep.fr](http://onisep.fr)  
[letudiant.fr](http://letudiant.fr)  
[fichemetier.fr](http://fichemetier.fr)  
[cidj.com](http://cidj.com)  
[orientation-education.com](http://orientation-education.com)  
[apec.fr](http://apec.fr)  
[studyrama.com](http://studyrama.com)  
[europelanguagejobs.com](http://europelanguagejobs.com)  
[prospects.ac.uk](http://prospects.ac.uk)  
[learnhowtobecome.org](http://learnhowtobecome.org)  
[thebalancecareers.com](http://thebalancecareers.com)  
[learnhowtobecome.org](http://learnhowtobecome.org)  
[mymajors.com](http://mymajors.com)  
[careertoolkit.com](http://careertoolkit.com)  
[vault.com](http://vault.com)  
[careers.un.org](http://careers.un.org)

### For more information, please contact:

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Email: [careercentre@sorbonne.ae](mailto:careercentre@sorbonne.ae)

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**sorbonne.ae**

## What do SUAD alumni do?

"Studying in SUAD was an amazing experience. As someone who is passionate about languages, Applied Foreign Languages was the ideal major for me. Being able to speak many languages beyond English and Arabic, has opened up many opportunities for me. Upon graduating from my Bachelor I did an internship in the Tourism board of Abu Dhabi. After completing my internship they hired me and I have been working with DCT for many years. My languages allow me to interact with so many leading companies from all over the world on a daily basis. It breaks barriers and facilitates business relationships."

**Hourya L**

"After obtaining my Bachelor's degree in Applied Foreign Languages at SUAD, I got the opportunity to do an internship at Abu Dhabi Global Market after which I was hired as a Monitoring and Enforcement Specialist. My Bachelor's degree equipped me with international knowledge and skills, which helped me perform well in my job as well as abroad, when being sent to work missions in France."

**Shamma A**

"After completing my Bachelor's degree at SUAD, I started working at L'Oréal Middle-East whilst pursuing my Master's degree in International Business & Languages also at SUAD. Throughout my four-year experience at L'Oréal, I had the opportunity to work in different marketing roles across both the luxury and active cosmetic divisions, equipping me with diverse skills set and understanding of the different markets dynamics in the region. And then, I have picked up a new challenge working as a Regional Senior Product Manager at Cartier."

**Hannan L**

